



Why miss a decibel of life?

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The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

The required features should therefore be specified in each individual case at the time of conclusion of the respective contract.

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Siemens Life and Pure Carat.
Don't let tinnitus rule your day.

The new generation of hearing instruments that can help you overcome ringing in the ears.
www.siemens.com/hearing

Answers for life.

SIEMENS



Tinnitus meets relief.

Almost everybody has experienced brief periods of tinnitus as a ringing in the ears after hearing a loud noise, for example. But for millions of people tinnitus is chronic and it can become so stressful that it makes "normal" life impossible.

If you suffer from tinnitus you may know that it is not easy to treat. Dealing with tinnitus requires dedicated commitment from patients and participating specialists alike. As a first step towards success, it is important to acknowledge one fact: if the tinnitus is chronic it may never completely disappear. However, with structured counseling and habituation therapy you may be able to dramatically reduce its negative impact.

One of the key factors for treatment is learning to control the tinnitus – rather than being controlled by it. Many tinnitus treatments such as habituation or masking involve the use of an external acoustic training device. The Siemens portfolio includes specialized tinnitus solutions. Siemens Life and Pure Carat™ are two of our new generation hearing instruments that support patients with tinnitus, giving them a great sense of relief.



Siemens Pure Carat



Siemens Life

Buzzing in the ears meets its antagonists.

Tinnitus instruments are based on the idea of diverting attention away from the disturbing ear sounds. They make it easier to listen to “external” sounds again instead of permanently concentrating on those annoying “internal” sounds. This is achieved by emitting a sound that draws focus away from the tinnitus. This idea is the basis of two innovative solutions: Siemens Life and Pure Carat.

ENTs, psychologists and Hearing Care Professionals can provide help for tinnitus.



Relief meets improvement.

Over 50 percent of people with tinnitus are also affected by hearing impairment. The new generation of Siemens tinnitus devices can help both. The masking sound distracts from the tinnitus, while the hearing instrument function makes external sounds audible. In fact, research has shown that amplification of environmental sounds reduces the strain associated with tinnitus by helping you divert your attention from the bothersome internal sounds to the ordinary external sounds.



Siemens Life

Siemens Pure Carat

Calm meets quality.

Technology cannot eliminate tinnitus. What it can do is provide you with effective support during and after therapy. Using tinnitus instruments such as Siemens Life or Pure Carat can alleviate your stress and tension, allowing a more peaceful state of mind. This new control can help you regain your “right to be at ease” and contribute to a vastly improved quality of life.



Millions of people suffer from tinnitus. Triggering factors for it can be:

- Noise exposure
- Noise induced hearing loss
- Medication
- Cranial trauma
- Diseases (e.g. metabolism, circulatory disorders)
- Mental or physical stress



Perfection meets possibilities.

Hearing instruments, tinnitus control devices, or both at once. With Life and Pure Carat the choice is yours. While both are small and extremely discreet, each has unique advantages. Your Hearing Care Professional will recommend the right solution to meet your personal requirements.

Siemens instruments as tinnitus control devices.
If you want to use Siemens Life or Pure Carat for tinnitus control, you can choose from four different therapy signals. When you have found the one that best matches your tinnitus, the Hearing Care Professional can fine-tune the therapy

signal so that the tinnitus sound is drowned out. Afterwards, you can always adjust the volume easily and discreetly using one of the Siemens remote controls – ePen™ or ProPocket™.

Simultaneous tinnitus control and hearing instruments.
Many tinnitus patients also suffer from some degree of hearing loss. Siemens Life and Pure Carat can be used as hearing instruments alone or in combination with a tinnitus therapy signal. The therapy signal is fixed to a broadband noise that can be fine-tuned by the Hearing Care Professional for your tinnitus therapy.

Hyperacusis relief.
When certain environmental sounds are perceived as “painfully loud”, this condition is known as hyperacusis. Thanks to their flexible programming, our instruments are suitable for some hyperacusis treatment and can provide comfort to the wearer.



ePen
Our pocket-friendly remote control looks just like a stylish pen for the ultimate in discretion. ePen won the renowned “iF” and “red dot” design awards.



ProPocket
Provides effortless fingertip control over virtually all instrument functions. It's small enough to fit into a purse or pocket, so you can make quick and easy adjustments without others noticing.

Diversity meets personality.

The discreet options.

Elegant and inconspicuous, both Siemens Life and Pure Carat are made for individuals who want to control their tinnitus without compromising their appearance. The ideal instrument for you depends on your hearing loss and personal preferences. Your Hearing Care Professional will help you choose the most appropriate solution.

Siemens Life is a small, beautifully designed Behind-The-Ear device that comes in 16 colors to suit your individual style. Small, sleek, and sophisticated, Siemens Life is suitable for mild to moderate hearing losses.

Pure Carat offers the ultimate in discretion. With its ultra small size and choice of hair and skin tones, it blends in perfectly so only you stand out. With powerful amplification for up to severe hearing loss, Pure Carat puts you in control.



The small and elegant Siemens Life comes in 16 exchangeable colors.



Exchangeable housing

If your style preferences change, your Hearing Care Professional can easily switch Siemens Life's housing.

Push Button

Allows you to change programs and turn your instruments on and off comfortably.

Battery door switch

Turns off the instrument while holding the batteries in place.



LifeTube

Ultra thin and transparent, the inconspicuous tubing gently hugs your ear for the most comfortable fit.

Life Tip

Fits comfortably in the ear canal and is easy to clean and replace.

Siemens Pure Carat offers an array of colors, which can be easily exchanged.



Exchangeable housing

If your color preferences change, your Hearing Care Professional can easily exchange Pure Carat's housing.

User Control

Allows you to change programs, volume and turn your instruments on and off comfortably.

Charging contact

Pure Carat is rechargeable, so you won't have to hassle with batteries.

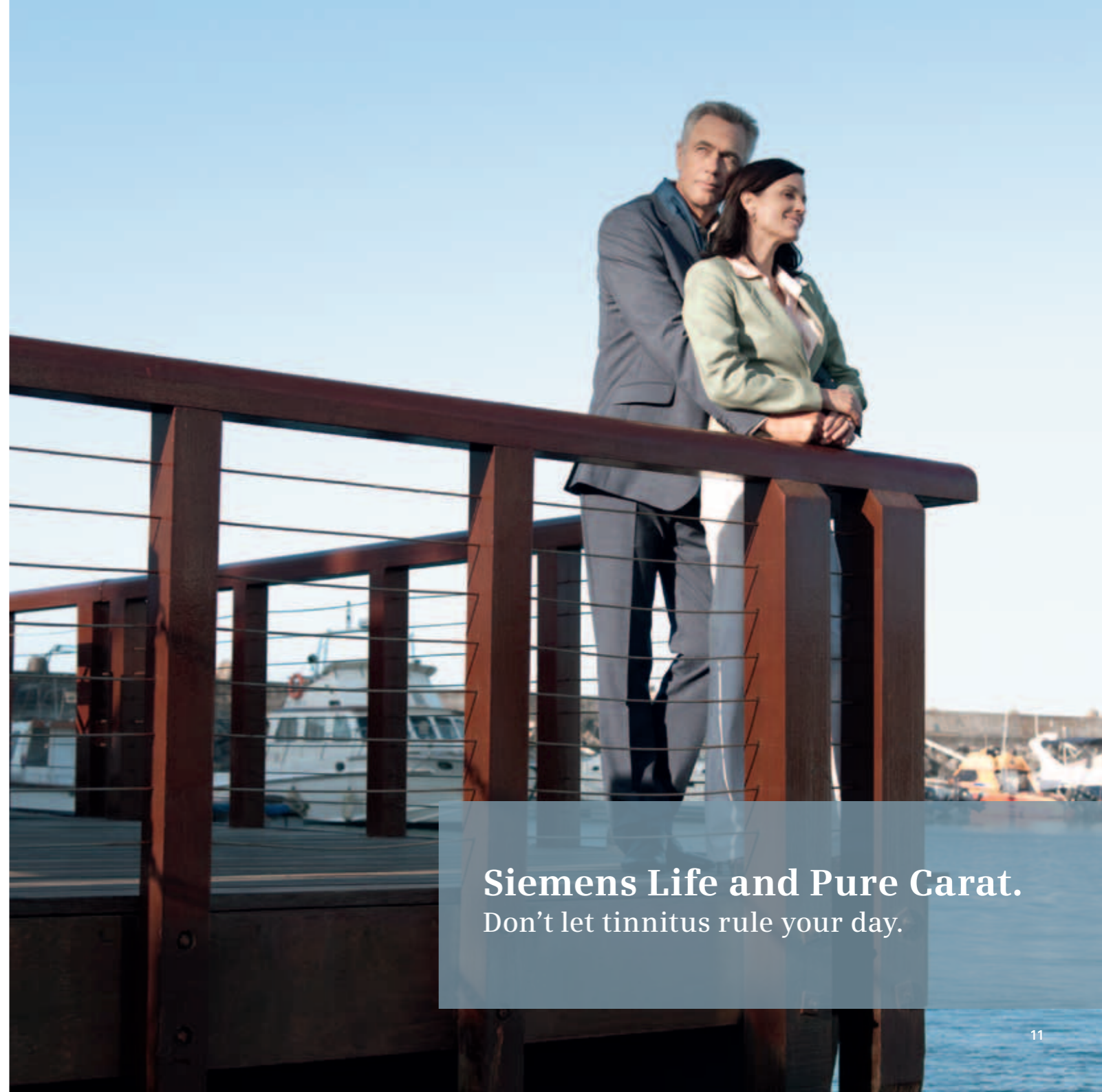


Dome

The dome protects the receiver against earwax.

Receiver unit

The gentle, curved shape fits your ear comfortably and enables outstanding hearing performance.



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